



Week 10 2021. Mar 08 2021 to Mar 14 2021

# Footfall Report 125th St BID

## Visitor Totals

	Current Week	Previous Week	WoW % Change
Total Visitors	438,947	399,917	9.8%

## Key Stats

Wednesday was the busiest day this week with a total of 74,896 visits. The busiest hour was at 3:00 PM on Tuesday with 6,943 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 94,618 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

## Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	49,428	69,967	74,896	60,661	64,391	64,585	55,019	438,947
Previous Week	41,311	54,826	79,971	50,475	72,277	51,041	50,016	399,917
Change WoW	8,117	15,141	-5,075	10,186	-7,886	13,544	5,003	39,030
% Change WoW	19.6%	27.6%	-17.4%	20.2%	-10.9%	26.5%	10.0%	9.8%

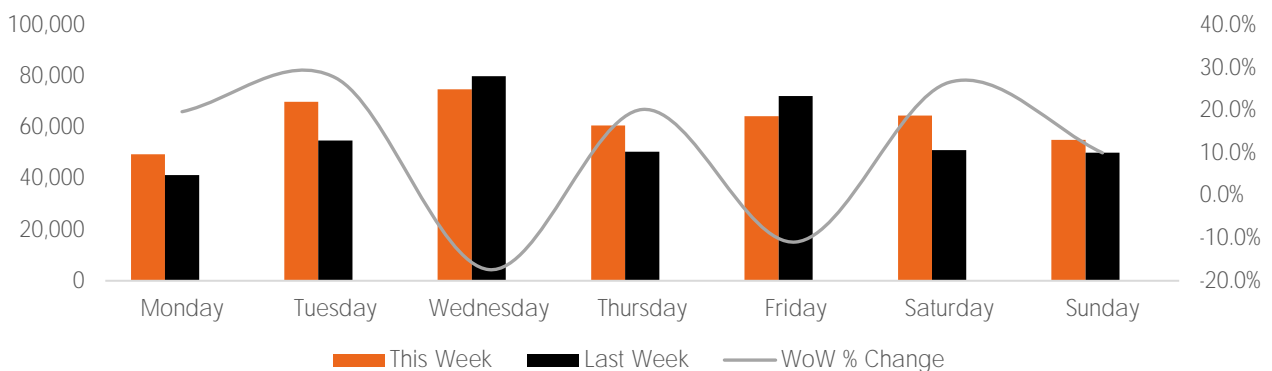
## Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	5,906	7,026	7,355	7,936	9,492	7,495	6,063	51,273
Previous Week	5,097	5,471	7,813	7,635	8,491	5,978	5,645	46,130
Previous Year	12,883	9,939	11,238	9,312	11,984	11,078	7,622	74,056
% Change WoW	15.9%	28.4%	-17.4%	3.9%	11.8%	25.4%	7.4%	11.1%
% Change YoY	-54.2%	-29.3%	-34.6%	-14.8%	-20.8%	-32.3%	-20.5%	-30.8%

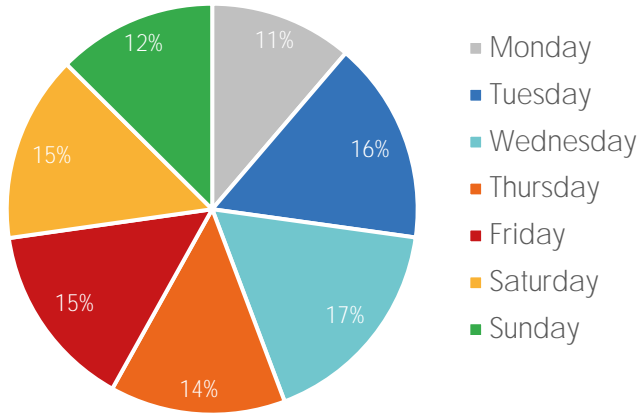
## Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	55 / 45	55 / 46	54 / 43	55 / 43	63 / 46	55 / 46	59 / 45
Last Week	66 / 45	63 / 45	55 / 46	61 / 46	61 / 45	57 / 45	59 / 45

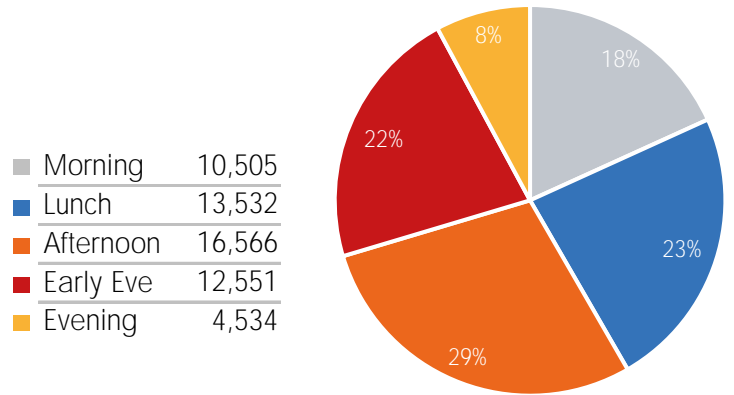
## Visitors by Day (All Locations)



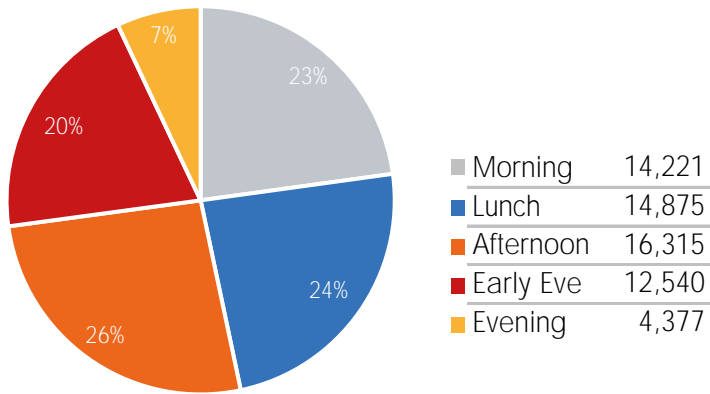
## % Share of Visitors by Day



## Visitors by Day Part - Weekend

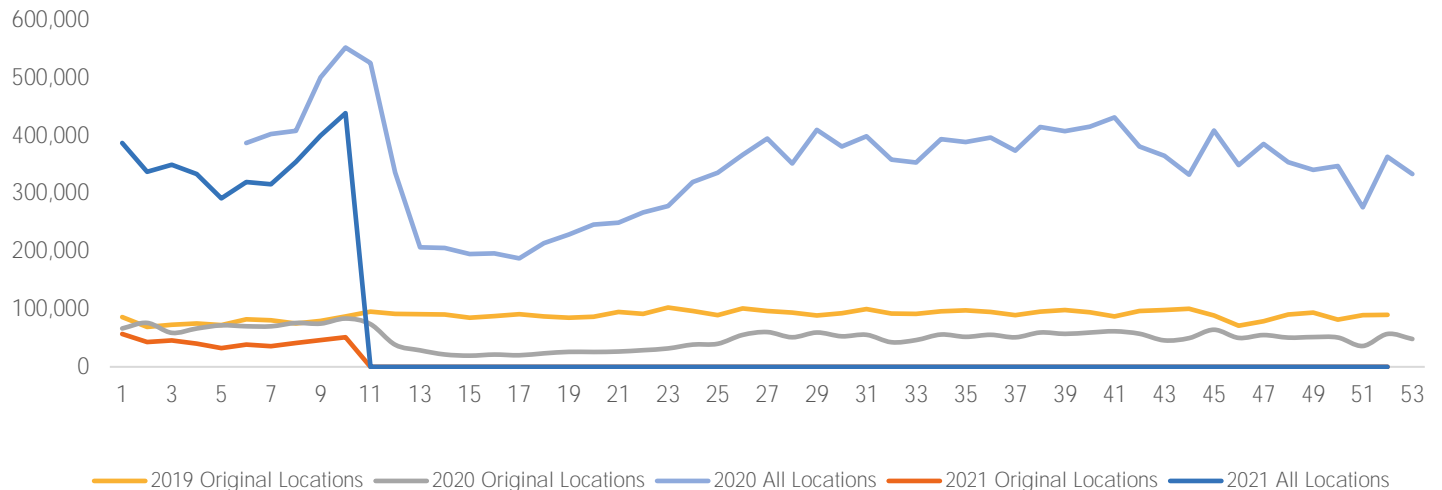


## Visitors by Day Part - Weekday

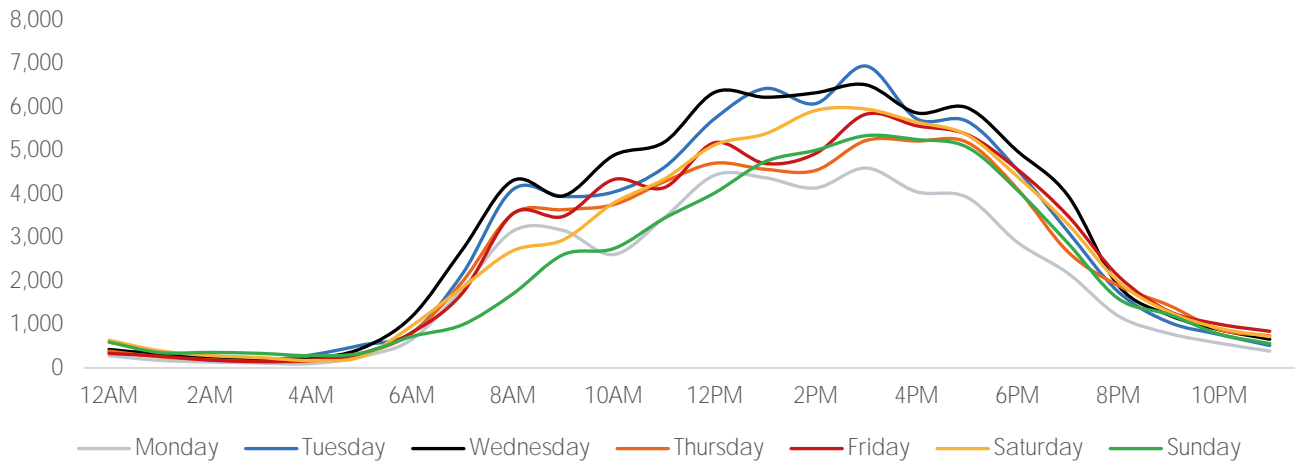


Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	653	805	1,181	800	812	968	723
7:00	1,822	2,157	2,718	1,980	1,718	1,848	991
8:00	3,145	4,100	4,308	3,545	3,544	2,693	1,700
9:00	3,162	3,943	3,957	3,640	3,486	2,946	2,605
10:00	2,607	4,046	4,889	3,756	4,333	3,792	2,744
11:00	3,456	4,612	5,192	4,281	4,146	4,343	3,440
12:00	4,431	5,733	6,339	4,709	5,180	5,129	4,024
13:00	4,374	6,426	6,226	4,569	4,702	5,383	4,744
14:00	4,137	6,079	6,328	4,542	4,931	5,921	5,006
15:00	4,598	6,943	6,511	5,230	5,836	5,954	5,342
16:00	4,052	5,732	5,866	5,218	5,570	5,655	5,254
17:00	3,925	5,674	5,986	5,190	5,370	5,359	5,078
18:00	2,888	4,552	4,985	4,115	4,566	4,400	4,087
19:00	2,178	3,136	3,965	2,670	3,498	3,308	2,870
20:00	1,195	1,747	1,891	1,894	2,111	1,987	1,592
21:00	793	1,051	1,216	1,440	1,304	1,290	1,230
22:00	569	768	878	882	1,005	912	779
23:00	386	515	660	739	842	719	559

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	4,641	5,545	5,472	6,065	6,670	5,324	4,142	37,859	12.0%
Frederick Douglas Blv	1,265	1,481	1,883	1,871	2,822	2,171	1,921	13,414	8.8%
NW Cor. of Malcolm X & 125th	1,876	4,032	3,749	4,083	4,066	2,853	2,671	23,330	24.8%
NW Cor. of 125th & Malcolm X	5,433	9,775	13,597	5,931	7,007	10,206	7,935	59,884	0.8%
SE Cor. of Malcolm X & 125th	5,682	6,902	6,393	6,553	7,020	5,328	4,184	42,062	10.3%
SE Cor. of 125th & Malcolm X	4,648	6,266	5,323	5,433	5,674	4,979	3,751	36,074	7.7%
NE Cor. of Malcolm X & 125th	3,920	9,282	12,596	7,464	6,444	8,531	8,812	57,049	4.1%
NE Cor. of 125th & Malcolm X	2,589	5,403	6,736	4,329	3,576	4,976	4,235	31,844	4.4%
SW Cor. Of Malcolm X & 125th	14,130	14,591	12,995	12,776	13,905	13,499	12,722	94,618	15.5%
SW Cor. Of 125th & Malcolm X	5,244	6,690	6,152	6,156	7,207	6,718	4,646	42,813	16.0%
<b>Total</b>	<b>49,428</b>	<b>69,967</b>	<b>74,896</b>	<b>60,661</b>	<b>64,391</b>	<b>64,585</b>	<b>55,019</b>	<b>438,947</b>	<b>9.8%</b>