



Week 17 2021. Apr 26 2021 to May 02 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	425,014	400,078	6.2%	213,783	98.8%	90,979	367.2%

Key Stats

Wednesday was the busiest day this week with a total of 77,883 visits. The busiest hour was at 4:00 PM on Wednesday with 6,561 visits.
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 82,221 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	53,591	56,881	77,883	50,682	69,412	56,276	60,289	425,014
Previous Week	51,164	63,657	62,036	54,610	65,328	54,954	48,329	400,078
Change WoW	2,427	-6,776	15,847	-3,928	4,084	1,322	11,960	24,936
% Change WoW	4.7%	-10.6%	-17.4%	-7.2%	6.3%	2.4%	24.7%	6.2%
2020	27,566	34,819	27,193	27,824	33,349	36,272	26,760	213,783
% v 2020 Change	94.4%	63.4%	186.4%	82.2%	108.1%	55.1%	125.3%	98.8%
2019	9,786	15,821	13,434	13,774	11,690	16,310	10,164	90,979
% v 2019 Change	447.6%	259.5%	479.7%	268.0%	493.8%	245.0%	493.2%	367.2%

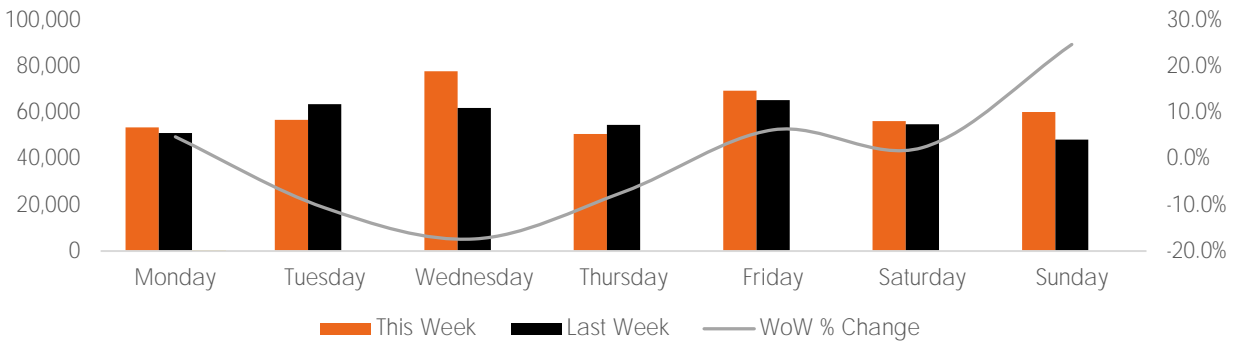
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	8,222	5,688	7,783	6,982	7,699	6,440	7,373	50,187
Previous Week	7,785	6,281	6,204	7,347	7,156	6,338	5,888	46,999
2020	2,525	4,310	2,478	3,086	4,476	4,245	2,252	23,372
2019	9,786	15,821	13,434	13,774	11,690	16,310	10,164	90,979
% Change WoW	5.6%	-9.4%	-17.4%	-5.0%	7.6%	1.6%	25.2%	6.8%
% v 2020 Change	225.6%	32.0%	214.1%	126.2%	72.0%	51.7%	227.4%	114.7%
% v 2019 Change	-16.0%	-64.0%	-42.1%	-49.3%	-34.1%	-60.5%	-27.5%	-44.8%

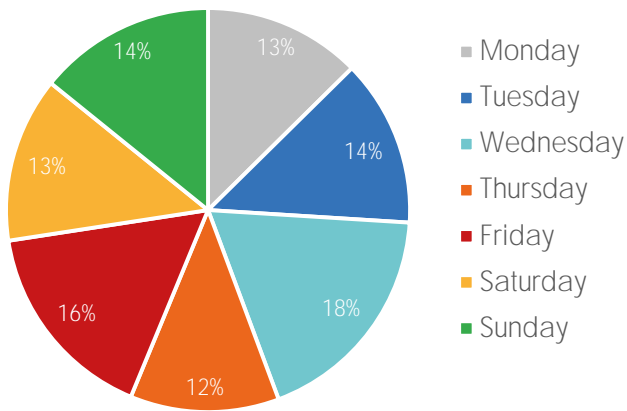
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	55 / 46	63 / 46	68 / 48	63 / 50	63 / 52	61 / 50	66 / 50
Last Week	64 / 50	59 / 48	59 / 50	55 / 48	55 / 48	59 / 50	55 / 46

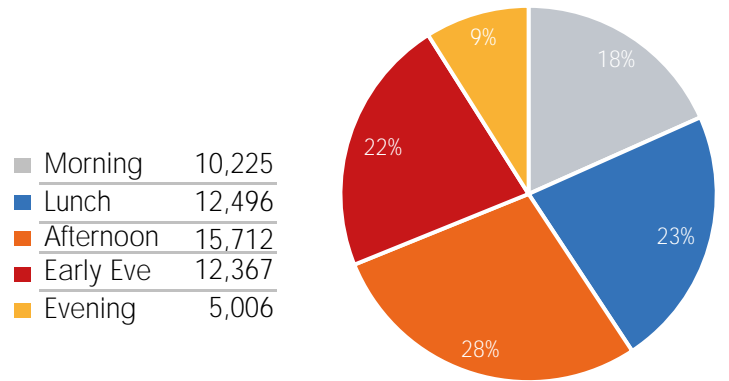
Visitors by Day (All Locations)



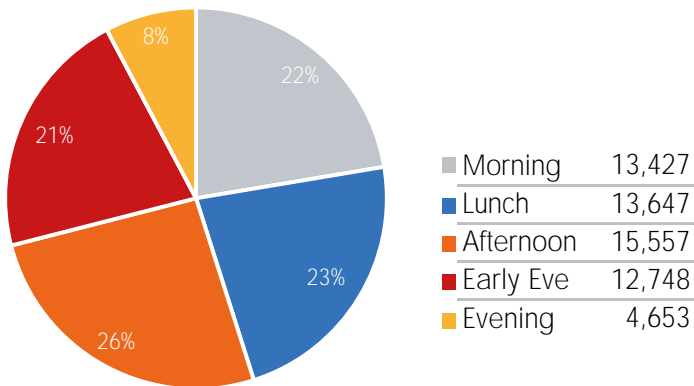
% Share of Visitors by Day



Visitors by Day Part - Weekend

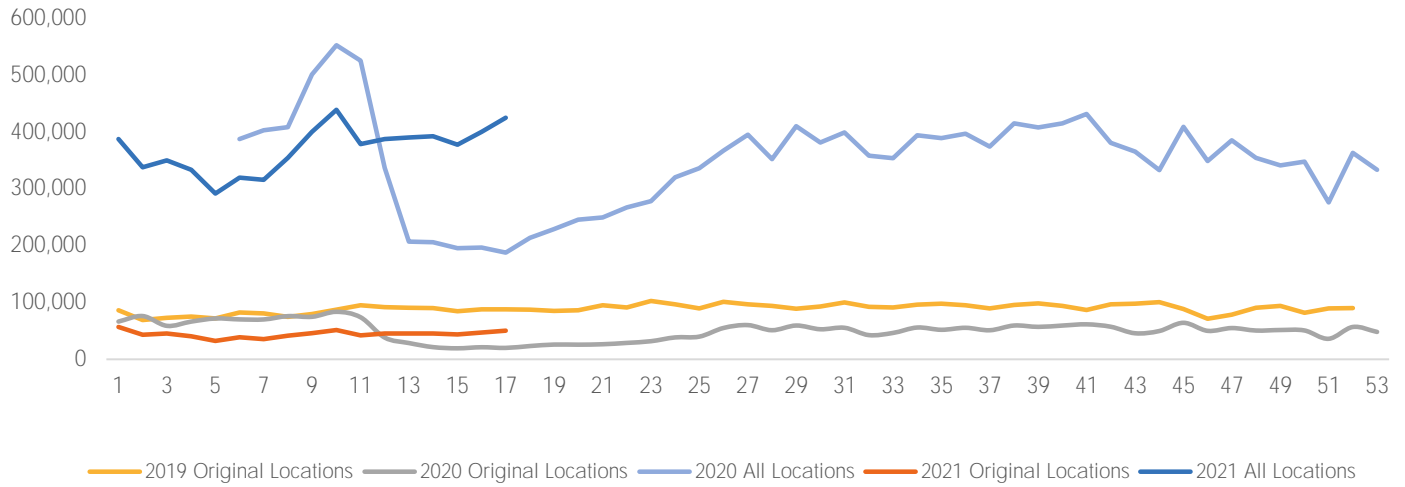


Visitors by Day Part - Weekday

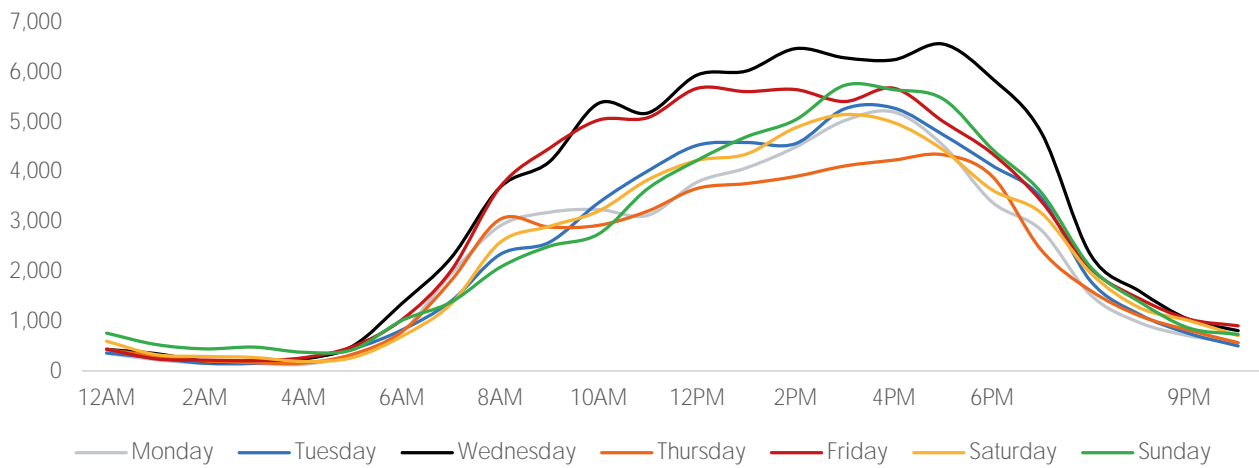


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	776	821	1,352	787	1,027	694	1,012
7:00	1,946	1,398	2,268	1,809	2,010	1,342	1,380
8:00	2,912	2,339	3,688	3,043	3,694	2,581	2,080
9:00	3,185	2,582	4,198	2,888	4,468	2,902	2,502
10:00	3,240	3,376	5,371	2,922	5,035	3,208	2,749
11:00	3,123	4,012	5,177	3,208	5,084	3,835	3,659
12:00	3,788	4,527	5,938	3,662	5,671	4,223	4,226
13:00	4,074	4,585	6,019	3,760	5,606	4,351	4,698
14:00	4,490	4,561	6,469	3,903	5,648	4,879	5,038
15:00	5,024	5,261	6,285	4,113	5,407	5,145	5,732
16:00	5,196	5,276	6,245	4,231	5,674	4,984	5,645
17:00	4,528	4,742	6,561	4,340	5,009	4,439	5,460
18:00	3,388	4,123	5,870	3,908	4,364	3,634	4,453
19:00	2,824	3,475	4,783	2,423	3,403	3,169	3,578
20:00	1,526	1,804	2,331	1,611	2,058	1,964	2,087
21:00	968	1,132	1,596	1,105	1,448	1,266	1,384
22:00	704	751	1,032	814	1,039	1,009	861
23:00	562	501	808	567	906	708	733

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	6,189	4,406	5,793	5,340	6,084	4,498	5,034	37,344	6.5%
Frederick Douglas Blv	2,033	1,282	1,990	1,642	1,615	1,942	2,339	12,843	7.6%
NW Cor. of Malcolm X & 125th	2,223	3,499	3,965	3,211	3,666	3,369	3,254	23,187	6.2%
NW Cor. of 125th & Malcolm X	6,465	7,368	14,381	5,215	9,185	5,780	9,671	58,065	9.2%
SE Cor. of Malcolm X & 125th	5,976	6,951	7,357	6,487	7,080	5,758	5,592	45,201	6.0%
SE Cor. of 125th & Malcolm X	4,990	5,831	5,547	5,490	6,556	5,392	4,785	38,591	7.5%
NE Cor. of Malcolm X & 125th	4,423	7,196	13,328	6,565	9,945	5,877	10,726	58,060	9.0%
NE Cor. of 125th & Malcolm X	2,897	4,543	7,132	3,807	5,200	3,703	5,161	32,443	8.0%
SW Cor. Of Malcolm X & 125th	13,276	10,474	12,518	8,885	14,137	13,844	9,087	82,221	1.8%
SW Cor. Of 125th & Malcolm X	5,119	5,331	5,872	4,040	5,944	6,113	4,640	37,059	4.5%
Total	53,591	56,881	77,883	50,682	69,412	56,276	60,289	425,014	6.2%