



Week 19 2021. May 10 2021 to May 16 2021

Footfall Report 125th St BID

Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	436,067	400,312	8.9%	245,890	77.3%	85,244	411.6%

Key Stats

Wednesday was the busiest day this week with a total of 78,630 visits. The busiest hour was at 4:00 PM on Wednesday with 6,692 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 85,924 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd: NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	47,487	62,297	78,630	64,231	70,586	55,203	57,633	436,067
Previous Week	48,799	55,278	60,891	62,904	71,269	48,099	53,072	400,312
Change WoW	-1,312	7,019	17,739	1,327	-683	7,104	4,561	35,755
% Change WoW	-2.7%	12.7%	-17.4%	2.1%	-1.0%	14.8%	8.6%	8.9%
2020	28,804	36,011	36,796	36,243	42,804	36,203	29,029	245,890
% v 2020 Change	64.9%	73.0%	113.7%	77.2%	64.9%	52.5%	98.5%	77.3%
2019	12,299	13,183	12,274	11,781	12,775	16,418	6,514	85,244
% v 2019 Change	286.1%	372.6%	540.6%	445.2%	452.5%	236.2%	784.8%	411.6%

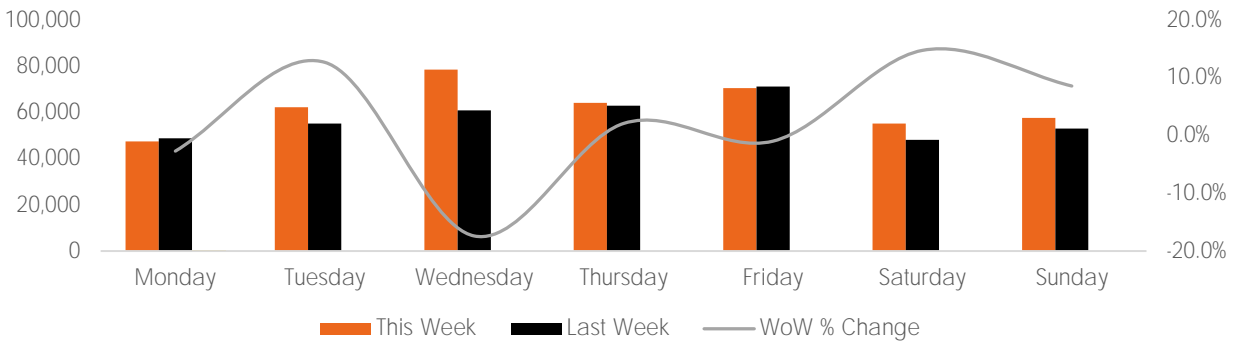
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,626	6,142	7,891	8,832	7,833	6,454	7,048	51,826
Previous Week	7,824	5,549	6,142	8,621	7,948	5,687	6,387	48,158
2020	3,041	3,836	3,569	4,356	4,771	3,358	2,821	25,752
2019	12,299	13,183	12,274	11,781	12,775	16,418	6,514	85,244
% Change WoW	-2.5%	10.7%	-17.4%	2.4%	-1.4%	13.5%	10.3%	7.6%
% v 2020 Change	150.8%	60.1%	121.1%	102.8%	64.2%	92.2%	149.8%	101.3%
% v 2019 Change	-38.0%	-53.4%	-35.7%	-25.0%	-38.7%	-60.7%	8.2%	-39.2%

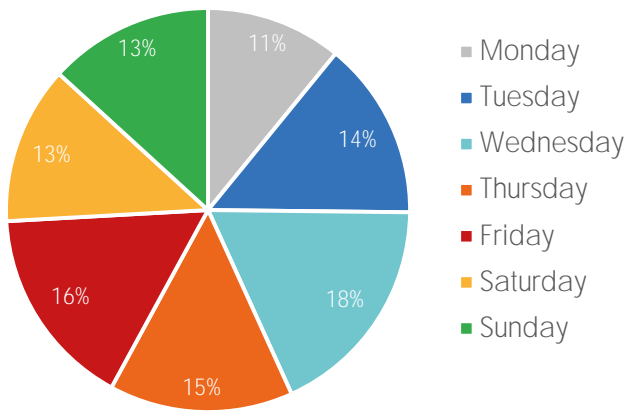
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	72 / 48	68 / 48	63 / 48	57 / 50	61 / 52	61 / 52	59 / 52
Last Week	72 / 54	68 / 48	61 / 50	61 / 50	66 / 50	72 / 52	68 / 50

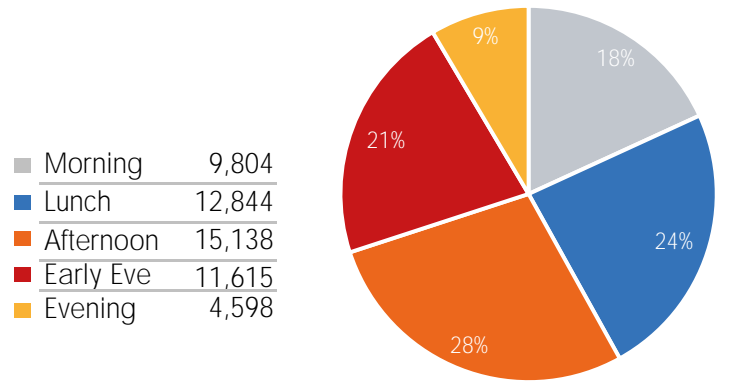
Visitors by Day (All Locations)



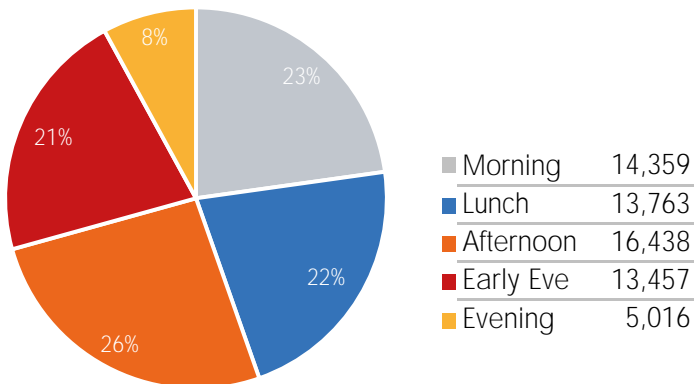
% Share of Visitors by Day



Visitors by Day Part - Weekend

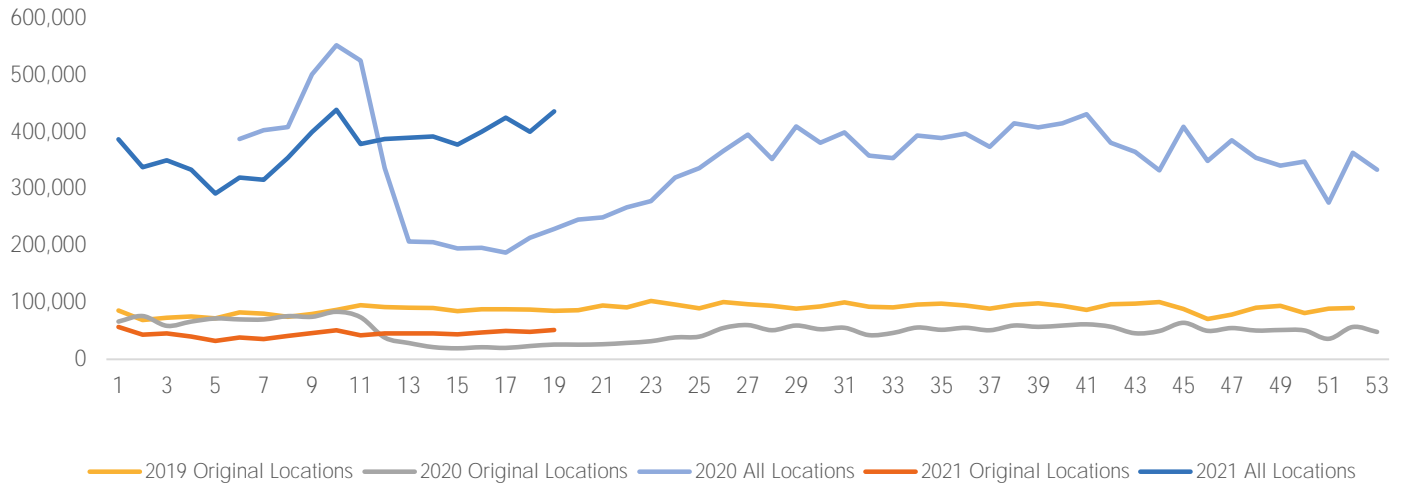


Visitors by Day Part - Weekday

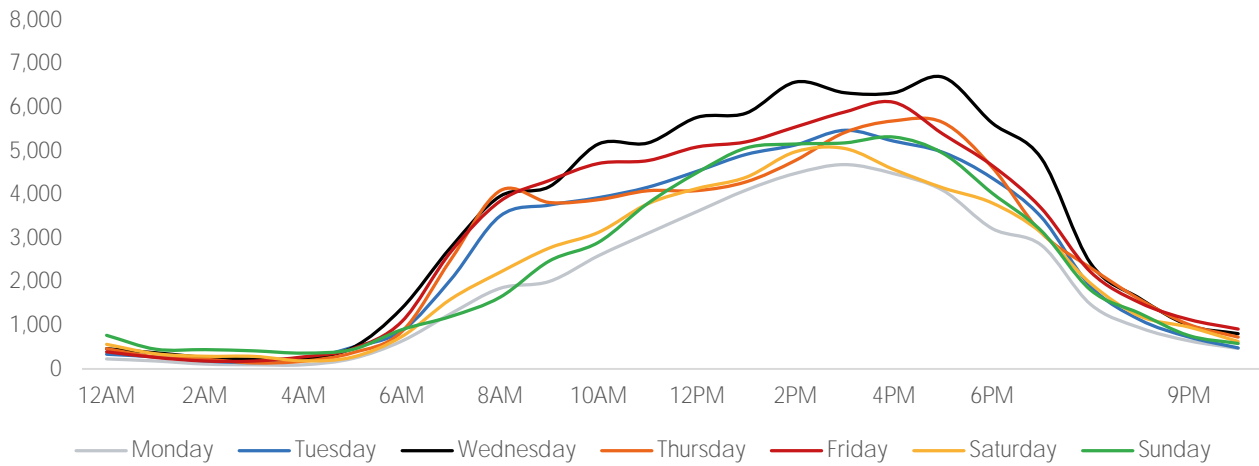


Day Parts are calculated using the following time periods:
 Morning 06:00AM - 10:59AM
 Lunch 11:00AM - 1:59PM
 Afternoon 2:00PM - 4:59PM
 Early Evening 5:00PM - 7:59PM
 Evening 8:00PM - 11:59PM

Long Term Trend by Week



Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	638	874	1,391	854	1,086	742	900
7:00	1,271	2,054	2,793	2,513	2,690	1,604	1,206
8:00	1,850	3,509	3,962	4,089	3,849	2,219	1,646
9:00	2,007	3,759	4,182	3,818	4,323	2,774	2,477
10:00	2,598	3,929	5,161	3,883	4,713	3,134	2,906
11:00	3,110	4,168	5,183	4,087	4,779	3,787	3,797
12:00	3,610	4,534	5,770	4,090	5,091	4,138	4,501
13:00	4,103	4,921	5,868	4,292	5,209	4,397	5,068
14:00	4,485	5,137	6,580	4,782	5,550	4,981	5,159
15:00	4,687	5,474	6,336	5,422	5,893	5,057	5,185
16:00	4,479	5,225	6,334	5,691	6,116	4,575	5,319
17:00	4,095	4,968	6,692	5,652	5,387	4,153	4,946
18:00	3,221	4,377	5,642	4,625	4,666	3,807	4,032
19:00	2,839	3,482	4,830	3,124	3,685	3,124	3,167
20:00	1,482	1,894	2,424	2,321	2,225	1,962	1,810
21:00	945	1,128	1,618	1,594	1,519	1,212	1,275
22:00	645	731	997	1,018	1,134	960	765
23:00	470	482	809	730	915	629	583

Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,738	4,756	5,874	6,755	6,190	4,508	4,813	38,634	7.4%
Frederick Douglas Blv	1,888	1,386	2,017	2,077	1,643	1,946	2,235	13,192	8.2%
NW Cor. of Malcolm X & 125th	2,062	3,775	4,023	4,061	3,729	3,374	3,112	24,136	8.7%
NW Cor. of 125th & Malcolm X	5,996	7,952	14,581	6,599	9,341	5,794	9,249	59,512	10.0%
SE Cor. of Malcolm X & 125th	6,453	6,530	6,354	7,093	6,992	6,215	5,749	45,386	-0.6%
SE Cor. of 125th & Malcolm X	5,377	4,964	5,351	5,611	6,227	4,871	4,181	36,582	-1.7%
NE Cor. of Malcolm X & 125th	4,102	7,771	13,510	8,306	10,118	5,887	10,263	59,957	9.8%
NE Cor. of 125th & Malcolm X	2,689	4,899	7,232	4,814	5,288	3,711	4,932	33,565	9.6%
SW Cor. Of Malcolm X & 125th	8,753	14,077	13,592	13,039	14,760	12,754	8,949	85,924	16.6%
SW Cor. Of 125th & Malcolm X	4,429	6,187	6,096	5,876	6,298	6,143	4,150	39,179	15.0%
Total	47,487	62,297	78,630	64,231	70,586	55,203	57,633	436,067	8.9%