



Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	454,929	436,067	4.3%	249,654	82.2%	86,426	426.4%

Key Stats

Wednesday was the busiest day this week with a total of 82,605 visits. The busiest hour was at 1:00 PM on Wednesday with 7,198 visits. The busiest location was SW Cor. Of Malcolm X & 125th with a total of 84,948 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	55,145	65,036	82,605	63,503	73,125	55,402	60,113	454,929
Previous Week	47,487	62,297	78,630	64,231	70,586	55,203	57,633	436,067
Change WoW	7,658	2,739	3,975	-728	2,539	199	2,480	18,862
% Change WoW	16.1%	4.4%	-17.4%	-1.1%	3.6%	0.4%	4.3%	4.3%
2020	35,523	40,268	39,895	40,391	39,911	25,528	28,138	249,654
% v 2020 Change	55.2%	61.5%	107.1%	57.2%	83.2%	117.0%	113.6%	82.2%
2019	7,539	10,386	12,889	12,664	13,779	16,405	12,764	86,426
% v 2019 Change	631.5%	526.2%	540.9%	401.4%	430.7%	237.7%	371.0%	426.4%

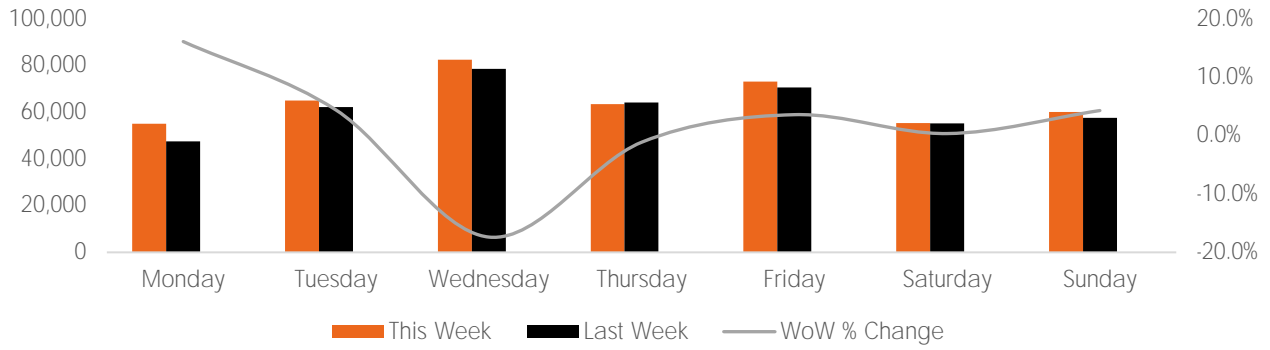
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	7,595	8,882	7,594	8,765	7,704	6,831	4,328	51,699
Previous Week	7,626	6,142	7,891	8,832	7,833	6,454	7,048	51,826
2020	4,169	4,952	4,219	5,091	4,072	1,886	2,104	26,493
2019	7,539	10,386	12,889	12,664	13,779	16,405	12,764	86,426
% Change WoW	-0.4%	44.6%	-17.4%	-0.8%	-1.6%	5.8%	-38.6%	-0.2%
% v 2020 Change	82.2%	79.4%	80.0%	72.2%	89.2%	262.2%	105.7%	95.1%
% v 2019 Change	0.7%	-14.5%	-41.1%	-30.8%	-44.1%	-58.4%	-66.1%	-40.2%

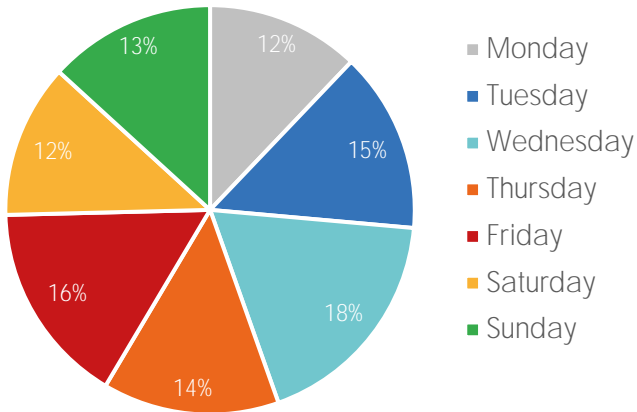
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	57 / 50	61 / 50	59 / 48	61 / 48	61 / 48	61 / 50	61 / 50
Last Week	72 / 48	68 / 48	63 / 48	57 / 50	61 / 52	61 / 52	59 / 52

## Visitors by Day (All Locations)

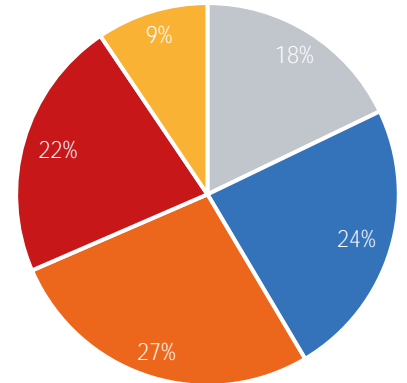


## % Share of Visitors by Day

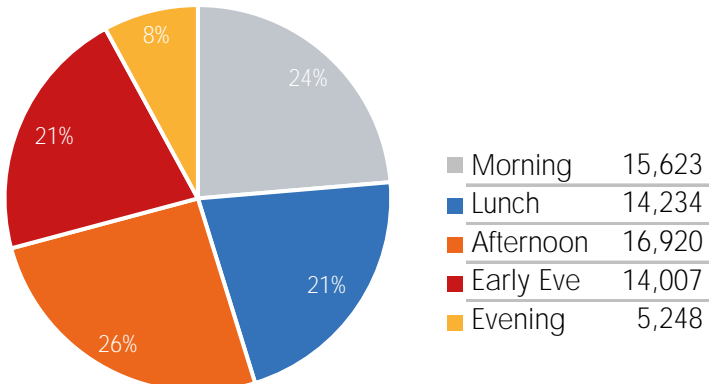


## Visitors by Day Part - Weekend

Morning	9,826
Lunch	12,995
Afternoon	14,867
Early Eve	12,134
Evening	5,204

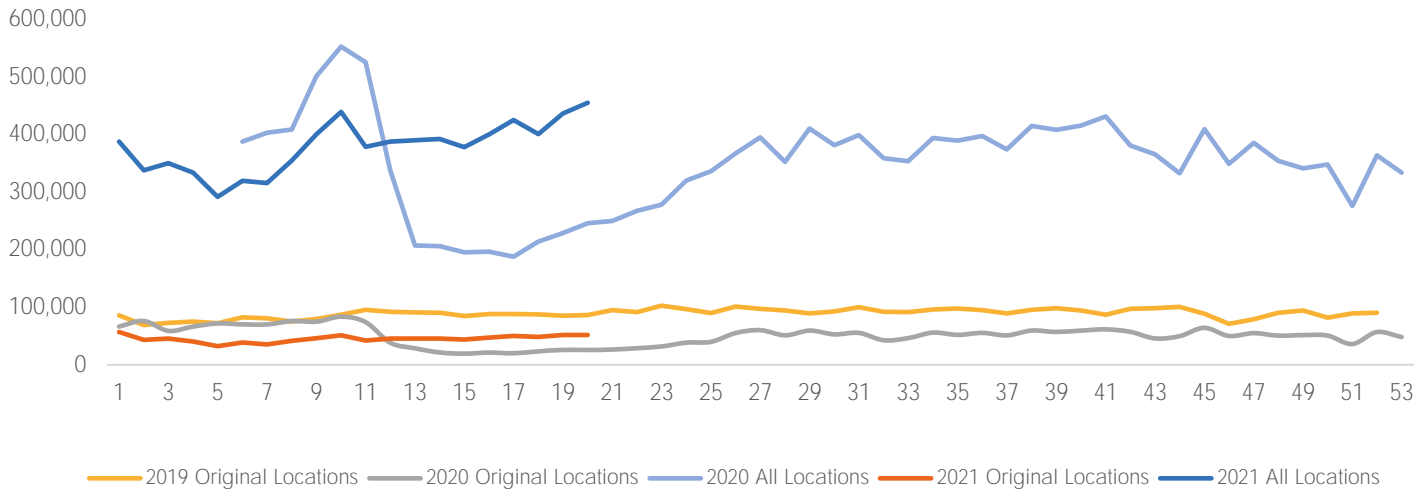


## Visitors by Day Part - Weekday

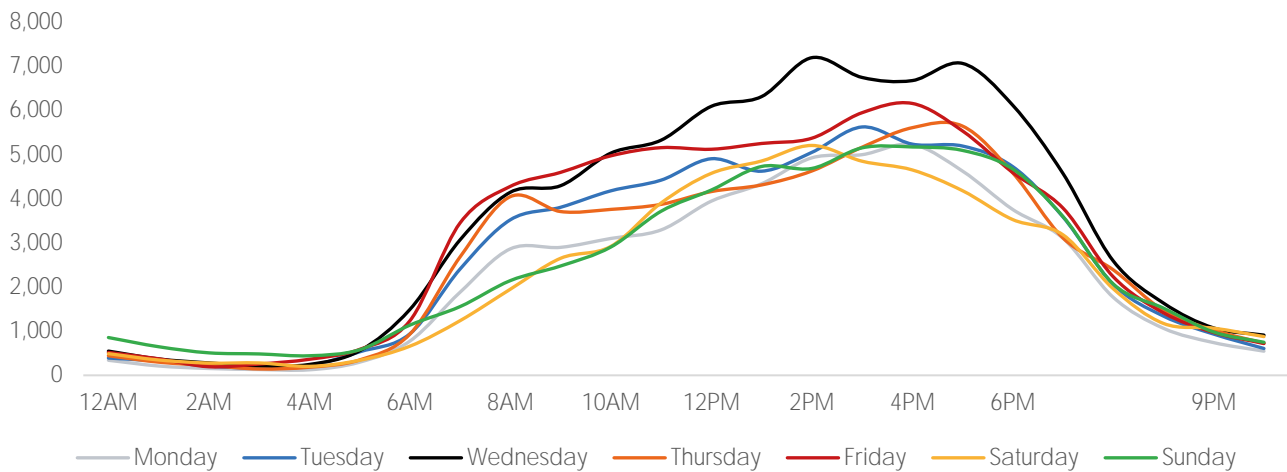


Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	775	940	1,492	932	1,235	660	1,138
7:00	1,884	2,409	3,071	2,684	3,454	1,239	1,558
8:00	2,866	3,525	4,149	4,050	4,282	1,952	2,147
9:00	2,900	3,808	4,297	3,711	4,599	2,652	2,478
10:00	3,102	4,181	5,035	3,760	4,974	2,921	2,907
11:00	3,295	4,423	5,328	3,874	5,159	3,905	3,718
12:00	3,947	4,908	6,096	4,164	5,123	4,577	4,199
13:00	4,341	4,626	6,316	4,314	5,254	4,857	4,733
14:00	4,928	5,052	7,198	4,630	5,373	5,209	4,688
15:00	5,000	5,628	6,750	5,169	5,951	4,852	5,155
16:00	5,230	5,239	6,679	5,612	6,161	4,654	5,175
17:00	4,628	5,196	7,068	5,648	5,538	4,184	5,097
18:00	3,758	4,729	6,120	4,586	4,595	3,529	4,675
19:00	3,106	3,588	4,573	3,113	3,789	3,184	3,599
20:00	1,768	2,063	2,593	2,391	2,234	1,962	2,070
21:00	1,066	1,342	1,637	1,469	1,416	1,176	1,523
22:00	741	934	1,073	1,025	970	1,069	981
23:00	547	608	912	728	721	878	749

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	5,373	4,860	4,372	6,701	4,819	4,773	3,057	33,955	-12.1%
Frederick Douglas Blv	2,222	4,022	3,222	2,064	2,885	2,058	1,271	17,744	34.5%
NW Cor. of Malcolm X & 125th	2,430	3,839	7,155	4,028	5,773	3,573	3,423	30,221	25.2%
NW Cor. of 125th & Malcolm X	7,062	8,086	15,032	6,544	6,984	6,138	10,179	60,025	0.9%
SE Cor. of Malcolm X & 125th	6,741	6,478	6,755	6,728	7,408	7,138	5,940	47,188	4.0%
SE Cor. of 125th & Malcolm X	5,480	5,797	5,815	6,069	6,473	5,393	4,598	39,625	8.3%
NE Cor. of Malcolm X & 125th	4,832	7,900	13,931	8,236	12,312	6,237	11,294	64,742	8.0%
NE Cor. of 125th & Malcolm X	3,168	4,982	7,452	4,776	5,762	3,931	5,425	35,496	5.8%
SW Cor. Of Malcolm X & 125th	12,382	12,967	12,395	12,697	13,747	10,492	10,268	84,948	-1.1%
SW Cor. Of 125th & Malcolm X	5,455	6,105	6,476	5,660	6,962	5,669	4,658	40,985	4.6%
<b>Total</b>	55,145	65,036	82,605	63,503	73,125	55,402	60,113	454,929	4.3%