



Visitor Totals

	Current Week	Previous Week	WoW % Change	2020	% v 2020 Change	2019	% v 2019 Change
Total Visitors	428,920	390,165	9.9%	278,207	54.2%	91,419	369.2%

Key Stats

Wednesday was the busiest day this week with a total of 84,172 visits. The busiest hour was at 4:00 PM on Wednesday with 7,244 visits.  
The busiest location was SW Cor. Of Malcolm X & 125th with a total of 74,156 visits.

Note: Original Locations include 125th St and Frederick Douglas Blvd; NE.

Visitors by Day (All Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	44,228	65,726	84,172	53,501	59,896	63,939	57,458	428,920
Previous Week	50,471	60,677	74,062	63,616	59,517	41,145	40,677	390,165
Change WoW	-6,243	5,049	10,110	-10,115	379	22,794	16,781	38,755
% Change WoW	-12.4%	8.3%	-17.4%	-15.9%	0.6%	55.4%	41.3%	9.9%
2020	44,092	37,209	38,750	43,634	39,238	39,438	35,846	278,207
% v 2020 Change	0.3%	76.6%	117.2%	22.6%	52.6%	62.1%	60.3%	54.2%
2019	11,303	10,810	10,520	10,796	17,774	17,258	12,958	91,419
% v 2019 Change	291.3%	508.0%	700.1%	395.6%	237.0%	270.5%	343.4%	369.2%

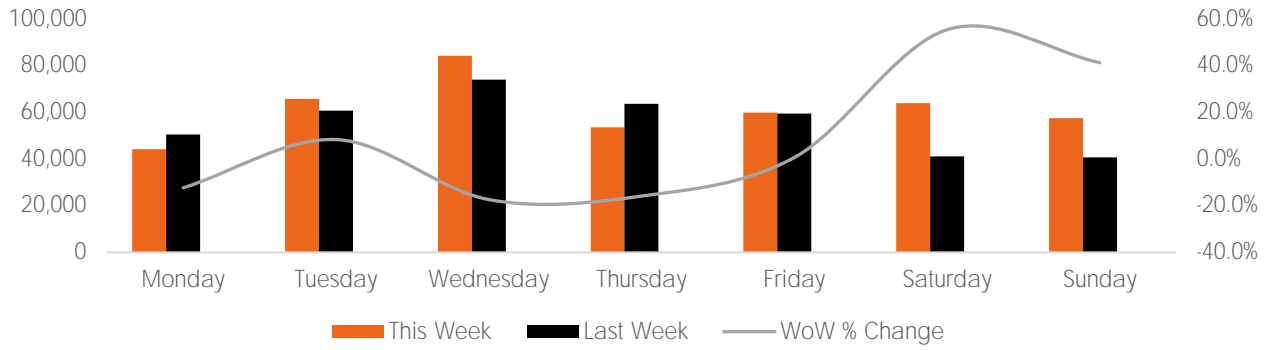
Visitors by Day (Original Locations)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total
Current Week	4,174	7,927	8,393	7,254	6,404	9,813	4,529	48,494
Previous Week	4,751	7,333	7,687	7,529	6,948	6,333	3,424	44,005
2020	5,320	4,293	4,506	5,625	4,332	4,645	3,162	31,883
2019	11,303	10,810	10,520	10,796	17,774	17,258	12,958	91,419
% Change WoW	-12.1%	8.1%	-17.4%	-3.7%	-7.8%	55.0%	32.3%	10.2%
% v 2020 Change	-21.5%	84.6%	86.3%	29.0%	47.8%	111.3%	43.2%	52.1%
% v 2019 Change	-63.1%	-26.7%	-20.2%	-32.8%	-64.0%	-43.1%	-65.0%	-47.0%

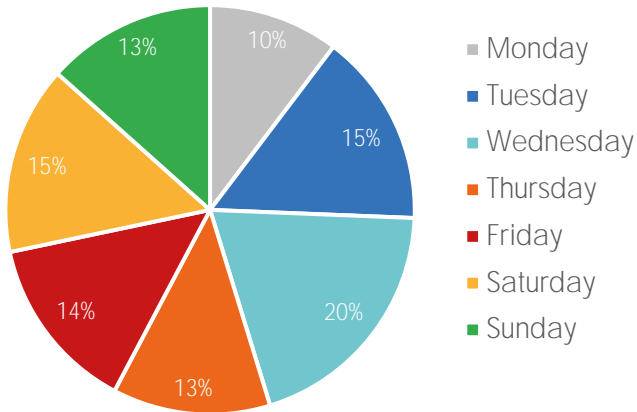
Weather (High/Low F)

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
This Week	68 / 52	61 / 52	59 / 52	63 / 54	61 / 52	64 / 52	66 / 52
Last Week	63 / 52	63 / 48	63 / 50	63 / 52	61 / 52	61 / 52	68 / 50

## Visitors by Day (All Locations)

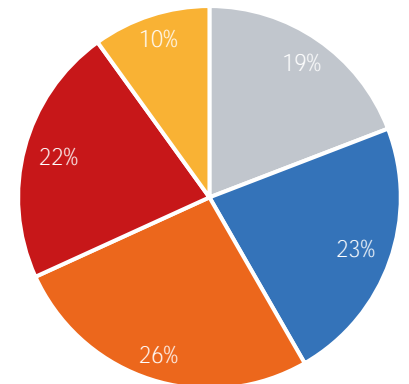


## % Share of Visitors by Day

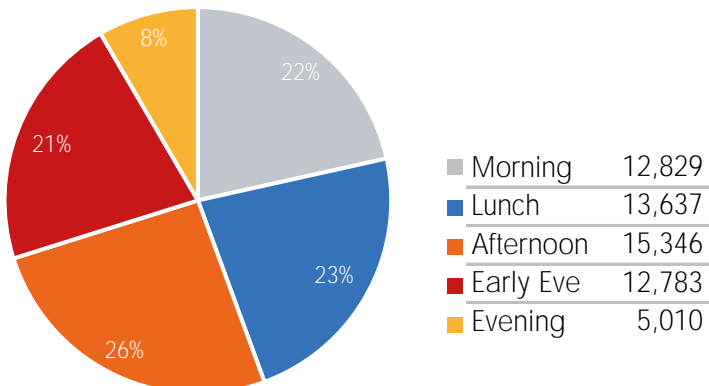


## Visitors by Day Part - Weekend

Morning	11,090
Lunch	13,056
Afternoon	15,333
Early Eve	12,660
Evening	5,759



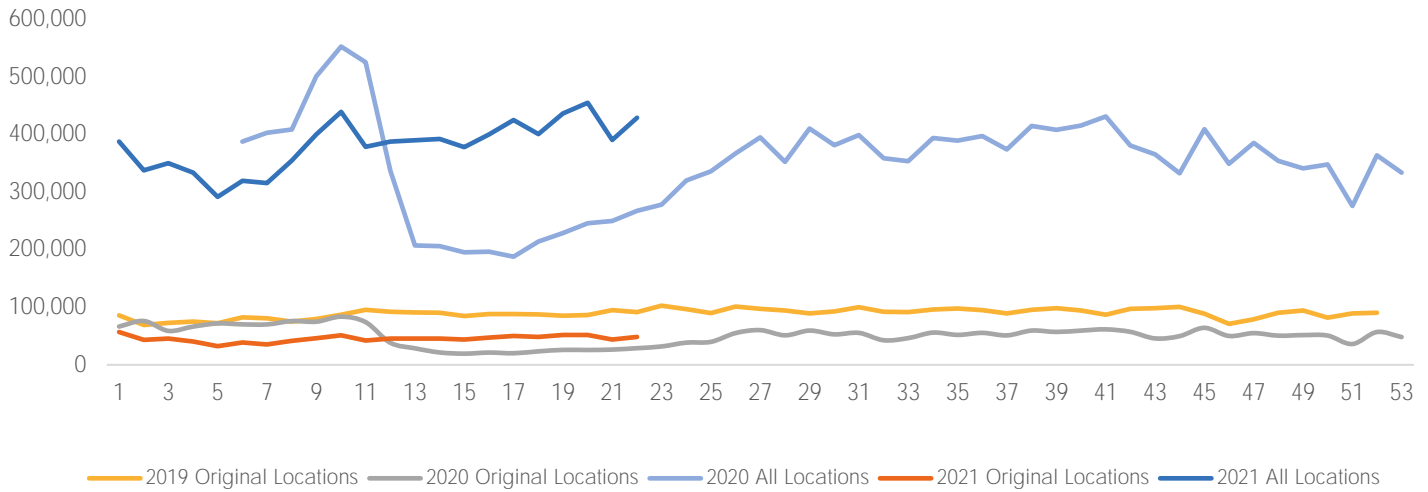
## Visitors by Day Part - Weekday



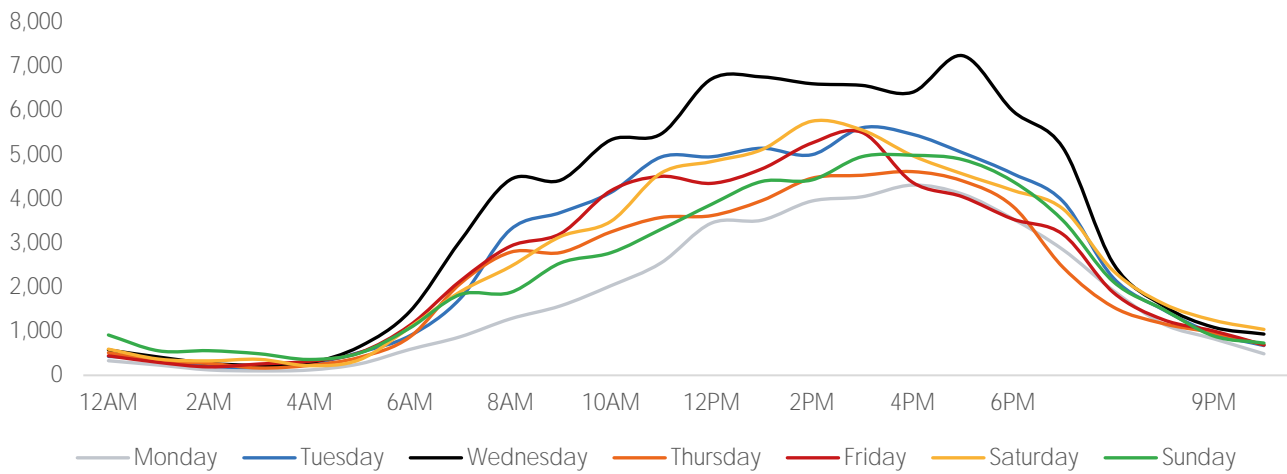
Morning	12,829
Lunch	13,637
Afternoon	15,346
Early Eve	12,783
Evening	5,010

Day Parts are calculated using the following time periods:  
 Morning 06:00AM - 10:59AM  
 Lunch 11:00AM - 1:59PM  
 Afternoon 2:00PM - 4:59PM  
 Early Evening 5:00PM - 7:59PM  
 Evening 8:00PM - 11:59PM

## Long Term Trend by Week



## Visitors by Hour



	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
6:00	588	897	1,448	869	1,134	1,087	1,073
7:00	873	1,736	3,041	2,074	2,135	1,891	1,829
8:00	1,280	3,301	4,435	2,789	2,925	2,464	1,877
9:00	1,575	3,689	4,423	2,782	3,212	3,145	2,547
10:00	2,030	4,143	5,334	3,249	4,183	3,488	2,778
11:00	2,548	4,946	5,469	3,577	4,509	4,583	3,309
12:00	3,448	4,952	6,713	3,618	4,350	4,843	3,873
13:00	3,514	5,146	6,763	3,957	4,675	5,111	4,392
14:00	3,949	4,999	6,608	4,466	5,263	5,758	4,427
15:00	4,046	5,610	6,570	4,533	5,504	5,559	4,955
16:00	4,311	5,463	6,413	4,616	4,377	4,980	4,986
17:00	4,107	5,045	7,244	4,406	4,046	4,564	4,889
18:00	3,547	4,569	5,994	3,832	3,541	4,192	4,397
19:00	2,846	3,940	5,156	2,448	3,194	3,771	3,507
20:00	1,922	2,209	2,536	1,548	1,879	2,368	2,124
21:00	1,161	1,484	1,575	1,171	1,260	1,623	1,492
22:00	828	945	1,089	962	1,005	1,247	891
23:00	488	675	935	692	688	1,041	731

## Visitors by Day by Location

Entrances	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday	Total	WoW % Change
125th St West	2,897	4,934	5,238	4,728	4,237	6,431	3,321	31,786	14.0%
Frederick Douglas Blv	1,277	2,993	3,155	2,526	2,167	3,382	1,208	16,708	3.7%
NW Cor. of Malcolm X & 125th	2,089	3,995	6,548	3,494	4,738	3,978	3,279	28,121	7.9%
NW Cor. of 125th & Malcolm X	6,072	8,422	15,422	5,683	5,727	6,830	9,758	57,914	12.1%
SE Cor. of Malcolm X & 125th	6,260	7,450	7,834	7,065	7,467	7,020	5,189	48,285	6.6%
SE Cor. of 125th & Malcolm X	4,955	6,925	6,553	5,504	5,816	6,041	4,558	40,352	13.1%
NE Cor. of Malcolm X & 125th	4,157	8,224	14,297	7,150	10,092	6,941	10,827	61,688	12.0%
NE Cor. of 125th & Malcolm X	2,722	5,186	7,643	4,144	4,723	4,371	5,198	33,987	11.4%
SW Cor. Of Malcolm X & 125th	9,042	12,240	11,838	8,914	9,877	12,632	9,613	74,156	8.3%
SW Cor. Of 125th & Malcolm X	4,757	5,357	5,644	4,293	5,052	6,313	4,507	35,923	7.6%
<b>Total</b>	<b>44,228</b>	<b>65,726</b>	<b>84,172</b>	<b>53,501</b>	<b>59,896</b>	<b>63,939</b>	<b>57,458</b>	<b>428,920</b>	<b>9.9%</b>